



**CARE CHANGES
EVERYTHING.**

Beiersdorf

HOME OF



Eucerin

Hansaplast

LA PRAIRIE
SWITZERLAND

CHANTECAILLE

INTERN EMPLOYER BRANDING & UNIVERSITY MARKETING (ALL GENDERS) | BEIERSDORF

At Beiersdorf, we want to help people feel good about their skin – and our commitment goes far beyond caring for skin. For 140 years, we have developed innovative skin and body care products for well-known brands such as NIVEA, Eucerin, La Prairie, Hansaplast, and Labello. We act according to our purpose, WE CARE BEYOND SKIN, and take responsibility for our consumers, our employees, the environment and society.

Behind every brand, every product and every accomplishment are our more than 20,000 employees. It is for them that we live an inclusive culture of respect and trust that is strongly aligned with our values – CARE, COURAGE, SIMPLICITY and TRUST. We also embrace diversity by valuing the uniqueness of each individual and being committed to equal opportunities for all.

YOUR TASKS

You are a motivated and committed student with a keen interest in marketing and would like to get to know the day-to-day work of an international company? Our Early Career Team is looking for support in the heart of Hamburg for exciting and challenging tasks in the field of employer branding and university marketing. You will have the chance to experience both HR work and professional marketing and work independently on various project topics. If you like to work conceptually, are both creative and analytical and feel like contributing your ideas, then we look forward to your collaboration on the following topics.

Your topics

- Organizing career and university fairs, workshops, and webinars in the area of talent attraction for students and graduates
- Collaboration in the development of new formats in personnel marketing
- Independent management of various external and internal employer branding projects
- Support in the execution of online recruitment marketing campaigns
- Support and optimization of various digital Beiersdorf employer profiles and platforms

YOUR PROFILE

- Student of business administration, marketing, psychology, human resources management or similar
- First practical experience in (personnel) marketing or HR, e.g. through internships, student traineeships, etc.
- Very good German language skills as well as practical English language skills
- Your personality: hands-on, open, clear, and communicative

YOUR SALARY

Curious about your salary? Your work at Beiersdorf will be fairly remunerated, both with a voluntary internship and with a compulsory internship you earn 2.025 € per month. For a working student activity, our salary is 19,39€ per hour.

ADDITIONAL INFORMATION

At Beiersdorf, we embrace Diversity and aim to provide equal opportunities to all of our applicants – regardless of e.g. gender, sexual identity, nationality, ethnicity, religion or ideology, disability or age. We would therefore kindly ask you to include only information and data in your documents which are relevant for the assessment of your application (e.g. curriculum vitae with relevant references and certificates).

For instance, please feel free to upload your CV without a picture. If you have any questions, please contact our recruiter Insa Köhnse via Students_RC@Beiersdorf.com.

JOB DETAILS

Contract Type: Limited, 6 Months / Full-Time
Job Start Date: 9/15/2024
Country / City: Germany / Hamburg
Company: Beiersdorf AG
Job ID: 12413